

## BILL PALLADINO

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To Whom it May Concern,

I was introduced to Mark van Hoff last summer while working as an Event Associate Producer at the 2014 FIFA World Cup in Brazil. Mark was our team's Audio Engineer. It truly was a pleasure working with and getting to know Mark during those 5 weeks. The World Cup is a different event for all of us in the world of sports television. We worked side by side with broadcast crews from across the globe. Mark's job in Brazil was to set our broadcast booth at each site. This sounds easy enough but no two venues were the same. As the A1, Mark was the only true technician on our team. Each time we encountered a technical issue, audio or otherwise, it was Mark who sorted us out and got us back on the right track. His work ethic is second to none. He has excellent communication skills, is organized and reliable, and is always a pleasure to be around.

Mark is dedicated, talented and creative. I recommend him to you without reservation. If you have any further questions, please do not hesitate to contact me.

Sincerely,

*Bill Palladino*